

# Building Your Brand

Welcome to Constant Contact. Simply log into your account and follow the checklist of tasks to build your brand. Click on the name of a task to jump directly to its page in your Constant Contact account. Links beneath will open instructional guides and videos in our Knowledge Base to help you along.

Let's get started!

**Upload Your Logo** — Uploading your logo and other images will help you bring your email messages to life. Click here to get started.

- [Upload an Image to the Library](#)
- [Add a Logo to Your Account Settings](#)
- [Uploading Images and Documents to Your Library \[Video\]](#)

**Customize Your Welcome Email** — Automatically greet new contacts when they join your list with a custom "Welcome" email. Here's where to go to create it.

- [Edit the Default Welcome Email](#)
- [Customize Your Welcome Email \[Video\]](#)

**Create a Reusable Template** — A reusable, custom-branded template is a great time-saver. Follow the links below to learn how to create one or contact us to create one for you.

- [Create a Branded Reusable Email Template \[Guide\]](#)
- [Create a Master Template for an Email Campaign Using the Third-Generation Editor](#)
- [Create a Master Template in the Third-Generation Editor \[Video\]](#)
- [Using Your Campaign Design Template \[Video\]](#)

**What's Next?** — If you haven't already set up your account, click below to do so. Otherwise, follow the other links for additional guidance in growing your list and creating campaigns.

- [Account Setup](#)
- [List Growth](#)
- [Campaign Creation](#)
- [Additional Resources](#)

Looking for assistance? Visit our [Premium Design Service Page](#) to learn how we can help or else our [Professional Services Page](#) to view our full range of offerings.